

**LEADING  
TO SUCCESS**





Sustainability and continuity, social responsibility, mutual respect and the highest possible levels of integrity: every individual in every Brückner Group company is committed to these values.”

Maximilian Schneider, CFO Brückner Group SE

## 4-14

The **Brückner Group** has more than 2,900 employees in 21 locations and 14 countries. It is led by the strategic management holding, Brückner Group SE, supporting group members based on strategic factors that perfectly complement each other: a belief in globality and family values, a focus on flexibility and long-term orientation and a commitment to individuality based on agreed standards.



## 15-17

**Brückner Maschinenbau** supplies innovative technologies and services for manufacturing oriented films used in premium packaging and technical applications.



## 19-21

**Brückner Servtec** is a reliable partner over the entire lifecycle of the production line. It offers sustainable service and upgrading solutions for increasing productivity, improving film quality and manufacturing new products.



## 23-25

**Kiefel** is a turnkey solution provider for the design and production of machines for processing polymers, recycled and bio-based materials as well as natural fibers for the packaging, medical and refrigerator industries.



## 27-29

**PackSys Global** manufactures complete lines for plastic and laminate tubes as well as for plastic and metal caps. Its advanced packaging equipment is ideally suited for oral and personal care products, cosmetics, beverages, pharmaceuticals and other industrial markets.





# We are the Brückner Group

Long-term thinking – the key to success

The Brückner Group has been family-owned since it was founded in 1960. This has shaped the group to the present day and is reflected in particular in its long-term strategic orientation – a significant success factor for our customers and ourselves in the past and for the future.

The Brückner Group members are market and technology leaders for machines, systems and services in their global niche markets. But we are also more than that: we provide solutions that make our customers successful. Brückner Maschinenbau, Brückner Servtec, Kiefel and PackSys Global form the foundations of the group. While exploiting their advantages, such as a strong worldwide presence, the transfer of technological expertise and their leading position in a globalised world, they act independently and can concentrate on their specific markets. This allows each company to focus on meeting its customers' individual requirements and on delivering complete customer satisfaction.

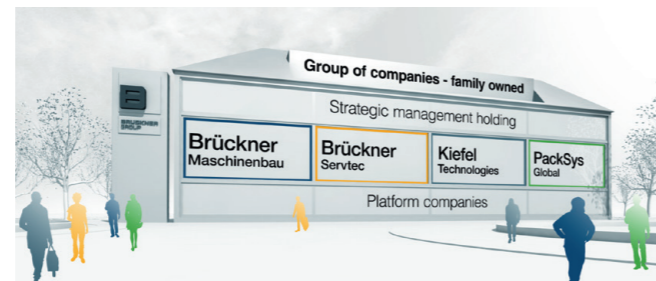
The group has more than 2,900 employees and over 21 locations in 14 countries worldwide. It is led by the strategic management holding, Brückner Group SE.



Dr. Axel von Wiedersperg  
Managing Director/CEO

Maximilian Schneider  
Managing Director/CFO

Brückner Group SE defines the group-wide long-term strategy and provides the individual companies with a strategic direction. It is also responsible for group merger and acquisition activities. Besides



setting standards and guidelines in order to ensure transparency and compliance, the management holding supports group members by providing a variety of central services as well as expertise in a number of specialist areas.

Our employees have the freedom to think outside the box.



## World-class machines – first-class service

Creative, innovative, globally present



Our international outlook benefits our customers.

### Unsere Kompetenzen

Zuordnung der Kurse zu den Kompetenzen

	Strategisches Management	Finanzmanagement	Personalmanagement	Rechtsmanagement	IT-Management	Marketingmanagement	Operatives Management
Strategisches Management	●	●	●	●	●	●	●
Finanzmanagement	●	●	●	●	●	●	●
Personalmanagement	●	●	●	●	●	●	●
Rechtsmanagement	●	●	●	●	●	●	●
IT-Management	●	●	●	●	●	●	●
Marketingmanagement	●	●	●	●	●	●	●
Operatives Management	●	●	●	●	●	●	●



Structured training leads to our real strength: our employees.





Our modern premises are much appreciated by our employees.

**Passion & Commitment**

Passion is what drives us. Commitment signals our ambition to keep the passion alive in the long run. Together these qualities describe our constant efforts to achieve the best solution possible for our customers, society and ourselves. In doing so and in line with our family spirit, we aim for solidarity with colleagues, customers, partners and other companies in the industry, while maintaining a respectful relationship with each other.

## Vision & Mission

People make the difference

In a constantly changing world, globalisation, digitalisation and sustainability are driving us forward. As a globally active group of companies, we are characterised by long-term strategic thinking. It is important to maintain the independence and autonomy of the individual companies and at the same time to strengthen the entire group through synergies and diversification. Our actions are shaped by the following core themes:



We are convinced that lasting success is based on excellent products as well as fair dealings with employees and business partners. Furthermore, we see ecology and social issues as a prerequisite for long-term economic success – and not as a contradiction.”

Dr. Axel von Wiedersperg, CEO Brückner Group SE



We value open and honest communication with each other.

**Excellence & Ambition**

As a mechanical engineering company, we are passionate about technology and we set trends in products and solutions in our various fields. As a technological pioneer, we create our own standards of excellence. Particularly when it comes to key topics such as digitalisation and the circular economy.

**Individuality & Community**

We are a group of strong companies working smartly together with close and intelligent group cohesion. We are working in a modern environment, with a high level of individual responsibility and transparency. This creates cooperative partnerships and highly motivated teams with a broad knowledge base and plenty of curiosity for new ideas.

**Flexibility & Consistency**

A healthy balance between flexibility and consistency enables us to pursue our vision as a market and technology leader in future-oriented niches, while at the same time responding to new influences from outside. We act holistically and with foresight, focus on lean, effective structures and constantly sharpen our processes.





## Innovative drive, engineering skills and comprehensive market knowledge

An open exchange always generates new ideas.

Technology leadership is firmly anchored as our brand core

Brückner Maschinenbau, Brückner Servtec, Kiefel and PackSys Global form the foundation of our group of companies. They are all market and technology leaders in their individual business fields. In addition to an overarching knowledge of the market, they combine a drive for innovation and the art of engineering to develop even better solutions for customers along the value chain. The resulting long-term economic success is also based on close ties with partners and customers.

Equally importantly, we focus on the issue of Corporate Social Responsibility. Since this is such a broad topic and combines so many different areas – such as education and training, research & development and compliance – we believe it is essential to orchestrate the efforts within each individual company. A sustainability coordinator is therefore appointed in each member company, to ensure that we maintain an overview of this wide range of topics and to coordinate and align the group-wide efforts.



“We rethink how each product in terms of design, functionality, material, composition and process optimization can also be made more sustainable.”

Cornelia Frank, Head of Marketing & Sustainability at Kiefel

# Green future: pragmatic, efficient and fact-driven

Towards a resource-conserving, sustainable economy

We want to contribute to a world that offers a sustainable future with an improved quality of life for all. The term “sustainability” is a buzzword that can be applied in various contexts: products, behaviour, life cycle assessments and so on. We choose a comprehensive approach and integrate it into our everyday work. That is why we support our customers with machines, systems and services for resource efficiency and climate protection, making our contribution to a functioning circular economy worldwide and operating an ecological site management at all our company headquarters.

Our solutions for a huge challenge.

In addition to continuous improvements to our machines and services, new approaches to modernising our existing ones and certification for equipment and processes, we also focus strongly on reducing the energy consumption we require in order to significantly lower greenhouse gas emissions and to design products that conserve resources as much as possible. We also act responsibly within the value chain and in our production. We promote exchange between our companies and subsidiaries worldwide in order to constantly evaluate and improve our sustainability performance.

This is how we work towards a green future every day: pragmatically, efficiently and in a fact-driven manner.

Our sustainability coordinators work daily on new approaches for a better tomorrow.







# Our focus is on people

Social sustainability is a decisive factor

For us as a family business, our employees are our most valuable asset. Every day, they open up new potential for the various companies worldwide. This is how we strengthen our market and technology leadership and make the difference in our future-oriented niche markets.

Diversity creates unlimited potential.

The commitment of each and every one of our employees is equally important. Thus we appreciate and support every voluntary activity – be it in the volunteer fire brigade or the mountain rescue service. In the event of a mission, for example, those involved are released from work.

We consistently create the conditions for and reward outstanding individual performance. Fair and social working conditions, freedom to think and act independently, and the courage to embrace unconventional ideas lead to joint decisions based on teamwork.



As a family business, we are aware of our social responsibility. This is also reflected in our worldwide activities in the area of training and employee development as well as our social commitment – regionally and internationally.

As a responsible company, we rely on committed and motivated employees.

Alexandra Groß, Head of Human Resources, Brückner Group SE

# Yes, we care

Proactive initiative as an innovation leader

Plastic recycling all over the world: our help is well received.



We as the Brückner Group are ready to act responsibly! That is why we have launched the “Yes, we care” initiative – already years ago, when sustainability issues were not yet on everyone’s lips. The project is both a commitment to our own responsibility in terms of the circular economy and sustainability and a promise to the employees in all the companies of the Brückner Group. We want to act together, develop aspirations, drive innovations and contribute solutions.

Don’t stop plastic – but plastic pollution!

“Reduce – Reuse – Recycle” must not remain a slogan for us, but should be filled with life.

As a technology and market leader in various areas of the plastics and packaging industry, we have the opportunity to contribute our visions for the future and our engineering spirit for more sustainability.

“Yes, we care” is our promise

- for an emphatically sustainable orientation of all activities
- for investment in a sustainable future with plastics
- for knowledge transfer for a better understanding of the need for and the advantages of plastics
- to educate people on the correct use of plastics.

In short: We want to be part of the solution, not the problem!

“Yes, we care” helps

When we launched “Yes, We Care”, one of the priorities was to support corresponding organisations.

We decided on the ASASE Foundation, a project in the plastic-polluted Ghanaian capital Accra, and Buy Food with Plastic, which enables people in India, Nicaragua and Ghana to pay for hot meals with collected plastic bottles. Brückner Group supports both organisations financially.





As a technology leader, we are breaking new ground in a digital world.

## Technology and market leader – also in the field of digitalisation

That is our goal - for you

## Technology leadership

Pioneering spirit at the service of our customers

As a technology leader, we see that we have a responsibility to make an important contribution to our customers' success as well as to greater sustainability worldwide through comprehensive research & development measures. The constant striving for innovation, for perfection in detail, for the ideal solution – this is what secures our lead and thus that of our customers.

The basis for our top technological performance lies in the challenges that our customers must overcome and the resulting demands made on us. Based on that, we are more than machine builders; we are process providers and problem solvers for our customers.

The foundation of our technological leadership rests on continuous research and development. To this end, all companies in the group use state-of-the-art technology and laboratory centres at various locations.

### Brückner Maschinenbau Innovation and Technology Centre, Siegsdorf

Our Siegsdorf site offers an extensive R&D environment with pilot line, laboratory stretching machine, laboratory extrusion, chemistry & film laboratory and Innovation Test Centre. Only a few steps away from each other, almost unlimited possibilities open up for new research and development projects.

The highlight of the Brückner Maschinenbau Technology Centre is the pilot line, the only one of its kind in the world. Numerous film types made of a wide variety of raw materials can be produced on it in all stretching modes.

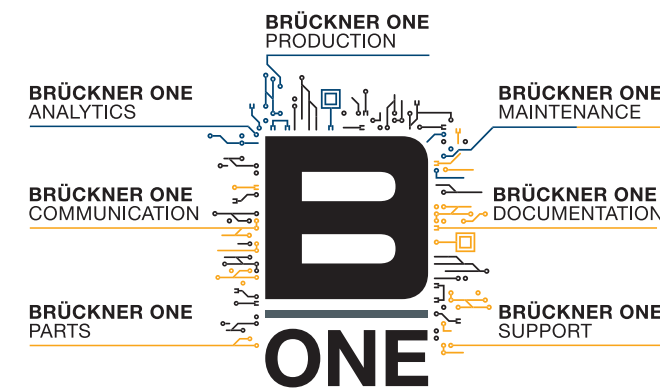
### Kiefel Material & Technology Centres, Freilassing

Lighter packaging? Increased stability? Or can the material distribution be optimised so that the stacking height can be reduced? These are all typical examples of development challenges that we address in the area of research and product development.

In our Material and Technology Centres, we drive our own research activities in terms of more sustainable technologies, processes and materials. As a result, our customers benefit from advanced solutions that are optimally tailored to individual requirements, from materials to machines.

### KREA Lab of PackSys Global, Rüti

The KREA Lab Centre is the highlight of PackSys Global's new headquarters in Rüti. It is a place where we use our expertise and machinery to develop new products that meet the needs and requirements of our customers. The focus is always on sustainability and the circular economy with the aim to reduce, reuse and recycle. At the KREA Lab Center, we develop, test and sample products in the field of packaging for the cosmetics, pharmaceutical, beverage & speciality industries.



With Brückner ONE, the innovative system operation meets Industry 4.0 to optimize and support film production.

### Brückner Maschinenbau stretching digital

The production module helps monitor and control the process parameters to produce highend films with the highest possible output and excellent quality. Analytics tracks the line performance with just one click, giving you all the KPIs needed to successfully operate and analyze the line. And with maintenance, a new level of machine availability is achieved: machine condition monitoring and maintenance scheduling are just two features to maximize the line availability.

### Brückner Servtec serving digital

The Brückner ONE Digital Service Platform realizes the digital transformation of modern biax-film production and services in order to increase production efficiency and process reliability. They bring field-proven service products, such as spare part ordering and remote support, to a new, digital level and enhance them with additional features. This is the perfect base for a transparent, fast and more efficient service and helps to maximize the availability of film stretching lines.



### Kiefel driving digital

We support customers with expertise, security concepts and information preservation in all relevant areas such as smart machines, smart production and smart services, e.g. through remote support or with the Kiefel Portal. This is a secure, personalized online platform for the identification of spare parts, machine maintenance, online training, machine documentation, upgrades and more.

### PackSys Global creating digital

- Remote support (service request, access to machine)
- Integration e-Portal (provides customers with detailed assembly drawings and a direct spare parts inquiry service)
- Operating manuals and e-learning
- Preventive maintenance
- Energy and Production Monitoring
- OEE app (overall equipment effectiveness)

**STRETCHING THE LIMITS**



# High end film for a better world

Protecting all kinds of goods and providing technical innovations for a sustainable life



Brückner Maschinenbau is the world's leading supplier of production lines for manufacturing high-quality monoaxially and biaxially stretched films. The lines guarantee efficient, profitable, reliable production of the widest range of flexible films, which are used as high-quality packaging material or for special technical applications, such as capacitors, battery separators or screens and displays.

The range of services offered by Brückner Maschinenbau includes planning, building and commissioning complete production lines as well as flexible plant engineering packages and all process and machine developments for film production. Furthermore, the services include consultation during project initiation (e.g. feasibility studies) and financing solutions.

Important future issues, such as electro-mobility, intelligent and recyclable packaging and sustainability in film production, are continuously driven

Stretching the limits – not only a claim, but also a conviction

forward at our own, globally unparalleled Technology Center in Siegsdorf. No matter what ideas

film producers or raw material suppliers have in mind, "exotic" applications or new processes: We are able to offer the right technology, based on intensive R&D.



# Responsible use of resources and products

We are sticking to our traditional goals when it comes to the environment



**“We make a positive contribution to global megatrends such as the circular economy, climate protection and energy demand.”**

Helmut Huber, Managing Director CSO, Brückner Maschinenbau

- Further decreasing raw material use in our lines, services and processes
- Ever lower energy consumption of our lines and in the entire film production
- New solutions such as waste gas purification or intelligent energy distribution
- Reduction of process steps and the avoidance of waste in all phases of production
- Use of bio-polymers and development of corresponding applications
- A wide variety of cooperative ventures and partnerships for a circular economy
- Development of mono-material packaging solutions
  - Films with excellent mechanical and optical properties
  - Use in new, pure packaging for a good sortability in waste separation as well as the best recyclability
  - Replacement of unrecyclable multilayer films made of different materials

We at Brückner Maschinenbau are convinced that we absolutely need plastic products to cope with the challenges of the future: Food for a growing population needs plastic films in packaging, ensuring hygiene and a longer shelf life. Energy supply based on renewables needs plastic for solar panels or wind turbines. Electromobility needs membrane films for lithium-ion batteries or capacitor films for a fast charging. Taking into account the overall ecological footprint, the use of plastics can help to halt climate change, the biggest problem of our time.

**SERVING YOUR SUCCESS**



# We ensure the maximum availability of your production lines

Your reliable service partner for the entire lifecycle of film stretching lines

Your investment in the film production industry is valuable, the availability of your equipment and processes 24/7 over the entire lifecycle is vital and your markets are full of opportunities and challenges. We strive for excellence in our service offering, providing full support in this industry and enabling you to concentrate on your major tasks – to produce and market films profitably.

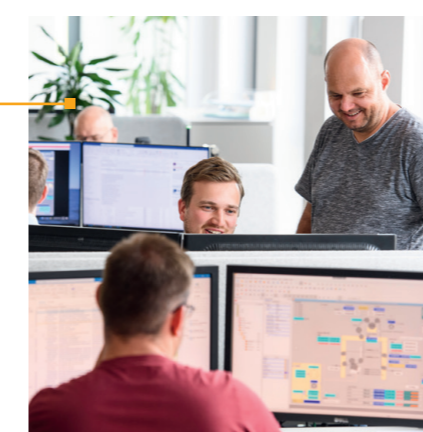
Committed to our claim "Serving your Success" we have a strong and competent team available around the globe. With Brückner Maschinenbau at our side, the market leader for film stretching systems, we provide an integrated and unique service platform that will ensure the full availability of your production line over an extended lifecycle.

We provide an integrated and unique service platform for an extended production line lifecycle.

No matter whether you need 24/7 service, optimise your equipment and processes for new film types and markets, reduce your production costs, such as energy consumption, or organise predictive maintenance schedules and spare parts supply, we offer high-quality, feasible solutions locally

near you and globally via our remote network. In the digital era we are tapping great opportunities to support you with our new Brückner ONE digital solutions, giving you access to our services at your finger tips.

With our services, we aim to contribute to your success and support your requirements for safe, environmentally friendly, sustainable and profitable film production. Above all, we strive to build a long-term trustful relationship with your company and your staff.



**BRÜCKNER  
SERVTEC**

A Member of Brückner Group



## Reliability, efficiency and competence

Our strong teams of specialists, both at our headquarters in Germany and at our service locations around the world, are highly committed to our claim of "Serving your Success".

### Our core values:

- **Commitment:** We strive to be your reliable and trustworthy service partner at all times.
- **Customer Focus:** We go the extra mile to ensure first-class service and solutions in today's digital world.
- **Competence:** As a technology leader and pioneer, we have more than five decades of unique high-tech know-how in film stretching industry.
- **Internationality:** We are at home all over the world in order to be close to our customers – being global, acting local.
- **Sustainability:** We stand for highest sustainability of all our services, products and actions.



With our expertise, we ensure the maximal availability of all film-stretching lines along the entire lifecycle on a sustainable base."

Markus Gschwandtner, CEO Brückner Servtec

**KIEFEL  
TECHNOLOGIES**

A Member of Brückner Group



**DRIVING  
YOUR  
PERFORMANCE**



# We offer core expertise in the fields of forming and joining technologies

Solutions from a single source



Kiefel offers turnkey solutions and provides support in every step of the value chain.

Kiefel develops and produces high quality machines for processing polymers, recycled and bio-based materials, as well as natural fibers. World-renowned manufacturers rely on our market-leading technologies for the packaging, medical & pharma, and refrigerator industries.

"Driving your Performance" is our claim and we put this promise into practice every day. For more than 60 years. As a reliable partner we put our customers first in everything we do – in every step of the value chain. With our own Technology Centers and Material R&D Centers, Kiefel offers turnkey solutions and provides support from material to product development, through high-performance machines, smart automation and tools to extraordinary service. Of course, digitalization plays a major role in all of this - and is incorporated into our products and services.

Sustainability is extremely important to you? Then we have something in common! Our approach: Give us your product, we will make it sustainable. By rethinking your product, its design and function, the material and composition, tools and machines, process and automation. With our extensive materials-processing expertise, we are the right contact for recycled or biodegradable materials. Together, we develop market-driven products that meet the highest standards.

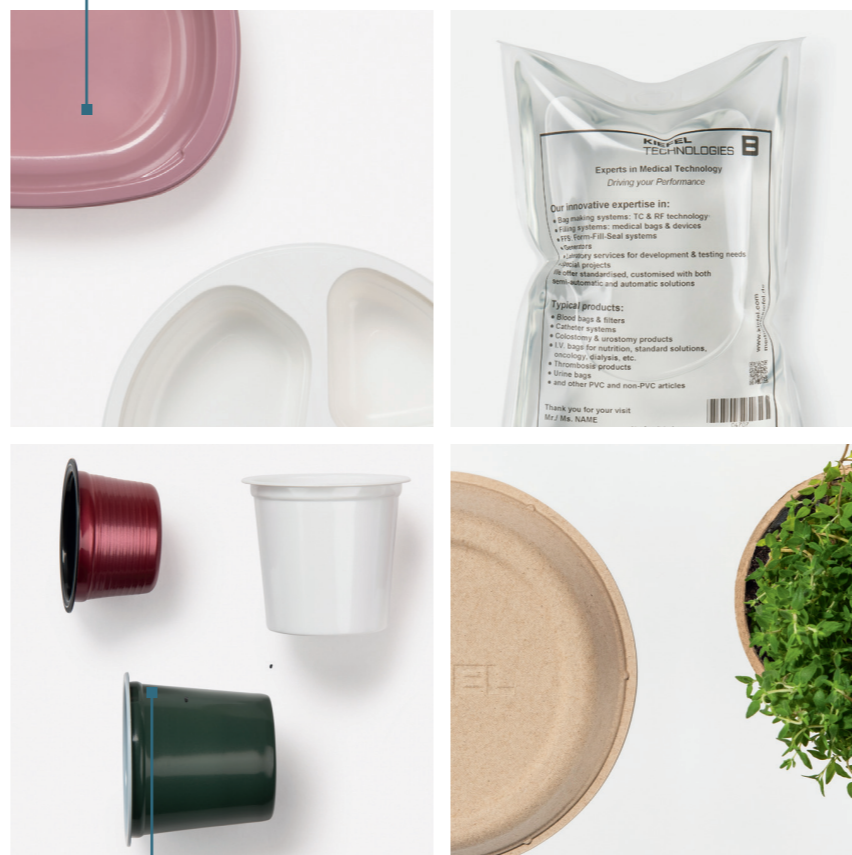
Give us your product, we will make it sustainable.

Kiefel gives you everything you need from one single source.

We help you achieve your goals competently, efficiently and quickly. With tailor-made, cost-effective solutions. And passion for the requirements of our customers.



As a reliable partner we develop high-performance solutions for our customers



The areas of application for our sustainable packaging solutions range from the food industry to agriculture, cosmetics or technical packaging.

**KIEFEL TECHNOLOGIES**  
A Member of Brückner Group



**PACKSYS GLOBAL**  
A Member of Brückner Group



## Serving the industries

■ **Packaging:** As a technology partner for packaging solutions made from plastics, recycled and bio-based materials or natural fibers, Kiefel offers more than just thermoforming machines. We rethink product design and functionality, materials and composition with a focus on a more sustainable product. From trays, containers, hinged boxes, blisters, lids, cups, coffee capsules, flower pots to technical packaging – we can supply you with the right solution for your production needs: Tools, downstream automation, complete turnkey projects, product development or material testing.

■ **Medical & Pharma:** Kiefel develops tailor-made as well as standardised machinery and devices for the medical, pharmaceutical and bioprocess industry. Whether you produce IV or nutrition bags, 2D or 3D bioprocess bags or containers, CAPD bags, blood bags, blood filters, urine catheter products, drainage or urine bags, ostomy pouches, or special application units – we guarantee exceptional performance in these highly sensitive areas.

■ **Appliance:** Another main focus of Kiefel's forming technology is machines for the production of high-quality refrigerator components. Whether for refrigerators or freezers, whether inner or door liners, whether single or side-by-side, even complex shapes and designs can be processed using the air pressure forming technology.



"We support our customers with market-driven turnkey solutions by providing materials expertise, product development and innovative technology."

Thomas J. Halletz, CEO Kiefel

**CREATING  
PACKAGING  
TECHNOLOGY**



# Swiss engineering and Premium quality ready for a long-term experience

We create and deliver packaging technology with groundbreaking ideas that drive modern business



Remote Factory Acceptance Test (FAT): When Onsite Factory Acceptance Tests (FAT) are not possible due to travel restrictions, a short timeline or other reasons.

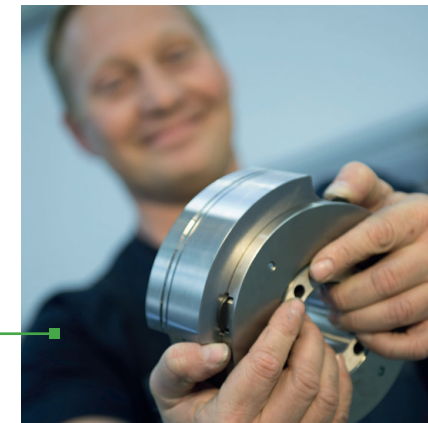
For over 50 years PackSys Global has been designing and manufacturing high speed machines and complete lines for plastic and laminated tubes; slitting and folding machines for plastic closures; hot stamping machines for multiple applications and packing machines for tubes, aerosol cans, cartridges and closures.

Experienced and highly qualified service engineers in Brazil, China, India, Japan, Switzerland and the USA provide local support across the entire service spectrum.

Our Swiss-made products are the perfect definition of our work on our path of innovation and quality.

After many years of accumulating experience, developing our teams, engineers, R&D department and building our new eco-sustainable facilities with a new technology center (KREA Lab), we have become one of the world's leading manufacturers of advanced packaging equipment. All of this is now reflected in the industry benchmarks set by PackSys Global through our Swiss quality, the market-leading level of our manufacturing and engineering and the innovative solutions developed for customers around the world.

Our expertise also facilitates versatility. Not only do we manufacture established equipment, we also work in partnership with customers to develop equipment in anticipation of future market trends.



Technology is our passion, service our commitment.

## SWISSTAINABLE solutions for your business

The renowned Swiss precision engineering of PackSys Global enables customers to optimize their performance and increase both productivity and profitability in diverse sustainable ways.



Waldau, our new self-sufficient & eco-sustainable headquarters in Rüti.

With our new KREA Lab in our new eco-sustainable Headquarters in what we call "The Small Silicon Valley of Switzerland", we have opened the doors of our engineering to all our worldwide customers so that they can develop their products or even enter other markets by finding new solutions or upgrades with our machines for their own products. We not only take care that the customer is satisfied with our technologies, machines or innovations. Our team also uses these new facilities and know-how to develop new and eco-sustainable products by reducing the use of plastic and energy (among others) for a better and healthier world.



"We are always looking for the path of innovation and new technologies that, together with the passion and commitment of our team, will drive our brand forward."

Beat Rupp, CEO PackSys Global



# Worldwide presence

We know the local and regional situation

2,900 employees  
21 locations  
14 countries  
1 group



- Brückner Group
- Brückner Maschinenbau
- Brückner Servtec
- Kiefel
- PackSys Global



Campus Siegsdorf  
Brückner Group,  
Brückner Maschinenbau,  
Brückner Servtec

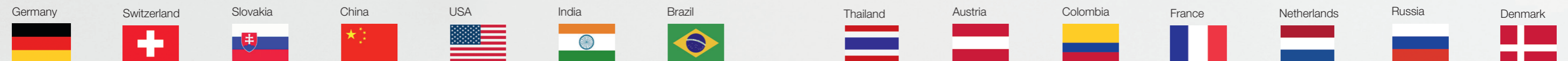


Campus Freilassing  
Kiefel



Campus Rüti  
PackSys Global

- Siegsdorf (Headquarters), DE
- Salzburg, AT
- Bogota, CO
- Burgdorf, CH
- Doetinchem, NL
- Freilassing, DE
- Haldenstein, CH
- Hong Kong, CN
- Micheldorf, AT
- Moscow, RU
- Mumbai, IN
- Portsmouth, US
- Rayong, TH
- Roissy en Brie, FR
- Rüti, CH
- São Paulo, BR
- Sprang-Capelle, NL
- St. Petersburg, RU
- Suzhou, CN
- Tjaereborg, DK
- Topolcany, SK



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